

LISAMARIE CERNY

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EDUCATION

BS SPORTS MEDICINE

Grand Valley State University
Grand Rapids, MI
2000-2004

AAS GRAPHIC DESIGN

Oakton Community College
Des Plaines, IL
2007-2009

WEB GRAPHIC DESIGN CERTIFICATE

Oakton Community College
Des Plaines, IL
2007-2009



EXPERIENCE

June 2007–present

Graphic/Web Designer

LRi, Inc.

- Manage graphics and fulfillment department.
- Corporate identity redesigned and implemented.
- Create and design all print campaigns including direct mail and email marketing, brochures and print advertisements.
- Responsible for all product photography for print and web.
- Head of website maintenance and development of multiple sites, including flash banner ads and successful implementation and maintenance of ecommerce solutions. SEO management.

2009-2010

Freelance

- Creative Designs Property Management (www.chicagoapt.com)
CMS website development, HTML, PHP, MySQL.
Website maintenance and SEO marketing plan.
- Darryl Evans - Mortgage Advisor
identity, business card & mail marketing design.
- Glencoe Youth Services (www.glencoeyouthservices.org)
webdesign, HTML & CSS
- Royko.tv (www.royko.tv)
webdesign, HTML & CSS
- North Grand High School
volunteer webdesign, logo design and event photography.

SKILLS

Software:

Adobe Photoshop CS5
Illustrator CS5
Dreamweaver CS5
Flash CS5
Fireworks CS5
InDesign CS5
Adobe Acrobat Professional
CorelDraw10
Office Suite (Word, Excel,
PowerPoint, Outlook 2007)

Platforms:

Mac OS X 10.5, Windows XP

And when I'm not doing the above, I like camping, hiking, hugging trees and anything else having to do with the great outdoors.